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D3.6 – Reporting das atividades desenvolvidas em Portugal

15 setembro 2016













Etiquetagem energética de aquecimento em Portugal

Aviso 20 - Edifícios Eficientes

✓ Concurso Aberto: de 08 de julho a 08 de novembro

✔ Documentos de referência aqui

Através do Fundo de Eficiência Energética (FEE), o «AVISO 20 - EDIFÍCIOS EFICIENTES 2016», tem como objetivo otimizar as condições de uso e consumo de energia num setor que representa cerca de 30% do consumo total de energia em Portugal.

Neste contexto, são suscetíveis de financiamento medidas de eficiência energética que conduzam à melhoria do desempenho energético de edifícios existentes, do setor residencial e de serviços, inseridas no Plano Nacional de Ação para a Eficiência Energética (PNAEE) ao nível do aquecimento solar térmico (AQS), instalação de janelas eficientes, requalificação de isolamentos térmicos e iluminação eficiente.

O financiamento dos projetos assume a forma de subsídio não reembolsável, sendo a dotação orçamental global do Aviso de €1.100.000,00, distribuída de igual forma entre as duas tipologias de beneficiário:

«Beneficiário A»: pessoas singulares proprietárias de edifícios de habitação existente unifamiliar ou de frações autónomas em edifícios multifamiliares.

«Beneficiário B»; são elegíveis como beneficiários do incentivo a atribuir no âmbito do FEE as pessoas coletivas de direito privado proprietárias de edifícios de serviços existentes com a CAE de 35 a 99, com exceção de todas as entidades integrantes da Administração Pública.

São suscetíveis de financiamento as seguintes medidas de eficiência energética, até ao limite de incentivo máximo de €7.500, com comparticipação e limite máximo de despesas do FEE para cada projeto.

Projetos	Comparticipação do FEE (%)		Limite máximo de	
Projetos	«Beneficiário A»	«Beneficiário B»	despesa do FEE	
AQS-Sistema Solar Térmico Novo (s/	60%		€ 2.500	
aquecedor)		€ 2.500		
AQS-Sistema Solar Térmico completo		€ 3.000		
AQS-Substituição de Aquecedor Convencional		35%	€ 1.000	
Janelas Eficientes			€ 1.500	
Isolamento Coberturas e Pavimentos	- 50%		€ 1.500	
Isolamento de Paredes			€ 3.000	
Iluminação Eficiente	n.a.		€ 4.000	

Duração das operações

As candidaturas no âmbito do concurso devem prever uma duração máxima de 12 (doze) meses entre a data de assinatura do contrato de financiamento (celebrado entre o FEE e o beneficiário) e a data de apresentação do pedido de pagamento do projeto.

Submissão de candidaturas

As candidaturas são apresentadas ao FEE através do portal eletrónico do PNAEE na área de candidaturas FEE, onde deverão ser submetidos todos os documentos solicitados e devidamente preenchidos

O período de submissão de candidaturas estará disponível por 4 meses a contar da data de publicação do presente Aviso 20 (08 julho a 08 novembro)

Documentos de referência

♣ Regulamento de Submissão de Candidaturas a Avisos do FEE

♣ Minuta de Δviso 20

♣ Formulário de Candidatura ao Aviso 20 - Tipo A - Versão 3

♣ Formulário de Candidatura ao Aviso 20 - Tipo B - Versão 3

♣ Anexo A - Declaração Beneficário - Tipo A

▲ Anexo A - Declaração Beneficário - Tipo B





Aviso 20

Edifícios Eficientes

2016

Candidaturas abertas









PLATAFORMA DE STAKEHOLDERS NACIONAL

A Plataforma de Stakeholders Nacional (NSP) é o órgão consultivo dos parceiros Portugueses do projeto Label Pack A+.

O NSP é convidado a comentar as ferramentas e documentos desenvolvidos para o mercado Português, bem como aprovar o plano de atividades proposto, sugerir novas atividades e apoiar na monitorização da implementação da legislação da etiquetagem de aquecimento.















AIPOR















PLATAFORMA DE STAKEHOLDERS NACIONAL





Banner digital na página web de alguns dos membros do NSP







Website Label Pack A+

www.label-pack-a-plus.eu/portugal/









Ferramenta de cálculo e emissão da etiqueta de sistemas

Disponível em http://www.label-pack-a-plus.eu/portugal/calcule-a-etiqueta

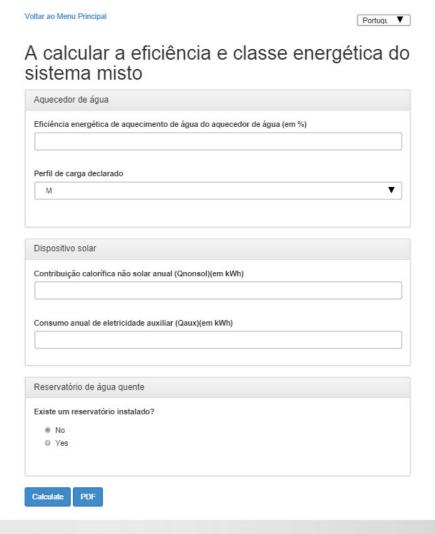


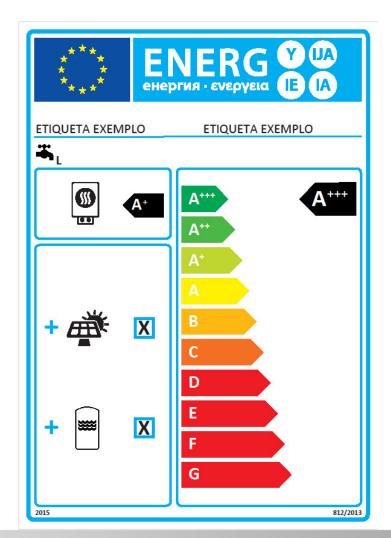






Ferramenta de cálculo e emissão da etiqueta de sistemas







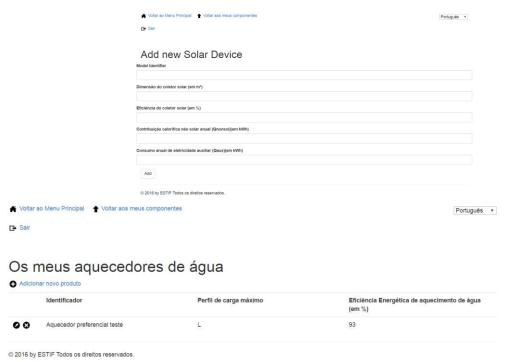


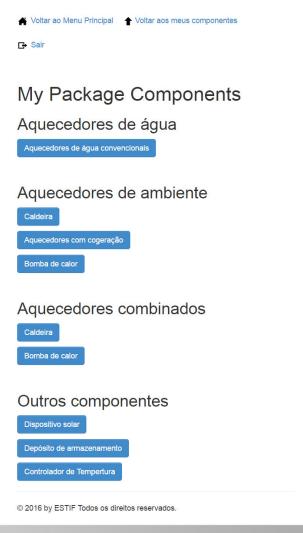


Ferramenta de cálculo e emissão da etiqueta de sistemas

Área de utilizador, disponível desde Outubro 2016

Na ausência de uma base de dados de produtos promoveu-se a criação da área do utilizador em que o professional pode registar os produtos que utiliza e facilmente aceder à informação guardada para a emissão de etiquetas de sistemas.











Helpdesk

Disponível via:

- Website
- Email
- Telefone directo

Recebemos aproximadamente 20 contactos, de fornecedores e instaladores.

Perguntas Frequentes:

- Duvidas processuais, sobre quem recai a responsabilidade de emissão da etiqueta de sistema;
- Interação ferramenta online e SOLCAL
- Como lidar como sistemas termossifão















Projetistas



Instaladores











- 2 Sessões com os Técnicos da Direção Geral do Consumidor
- 2 Sessões com Centro de Arbitragem de Conflitos de Consumo
 - 6 ações previstas para 2016/2017
- 1 sessão com os Técnicos da Direção Geral de Energia e Geologia

INDICADORES GLOBAIS DE SATISFAÇÃO











- Envio de informação dedicada para a rede de PQs
- Participação de vários PQs nas sessões realizadas em parceira com a EFRIARC e no âmbito do Aviso 20 do FEE









Projetistas

 Organização de duas sessões de formação para projetistas, em parceria com a EFRIARC, em Lisboa e no Porto, com cerca de 30 participantes



Questionário de Satisfação











Instaladores

	Local	Evento	Data	Nr. PARTICIPANTES
1	Porto	Concreta	20/11/2015	31
2	Albufeira	-	11/2/2016	8
3	Lisboa	-	3/3/2016	14
4	Leiria	-	4/3/2016	25
5	Porto	-	10/3/2016	42
6	Viseu	-	11/3/2016	12
7	Loulé	-	14/4/2016	27
8	Lisboa	Tektonica	6/4/2016	14
	TOTAL			173

 Organização de três sessões de formação no âmbito do Aviso 20 do Fundo de Eficiência Energética, em Lisboa e no Porto, com cerca de 70 participantes.





























Não foi ainda possivel organizar quaisquer ações de formação para vendedores.

Em 2017 vai avaliar-se do interesse de algumas cadeias de retalhistas.

Vendedores







Organização de formações para consumidores



CONSUMER

18 workshops para a população em geral:

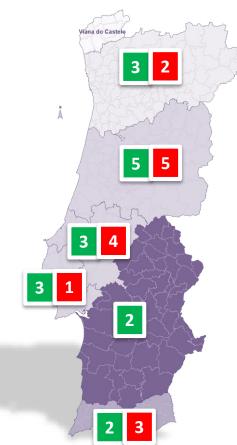
433 consumidores

15 workshops para escolas:

460 estudantes



Workshops: 24 maio a 1 de junho









Objetivos e resultados

	Objetivo		Resultado	
Actividade	Nr. Ações	Participantes	Nr. Ações	Participantes
Entidades Públicas	8-10	50	5 52	
Projetistas	3	45	3 40	
Instaladores	15	150	8 + 3 173 + 70	
Vendedores (retalho)	12	120	Em avaliação	
Consumidores (direto)	6	120	18 433	







Materiais de formação

- Guia de acompanhamento da implementação dos Regulamentos,
- Apresentações Power Point para as formações de profissionais
 - O projecto Label Pack A+
 - O contexto dos regulamentos de aquecimento
 - Sistemas de aquecimento
 - Utilização da ferramenta de cálculo e emissão de etiquetas de sistemas
- Guia de utilização da ferramenta online
- Ferramenta de cálculo de eficiência de preparação de AQS em caldeiras de aquecimento ambiente
- Guia da etiqueta energética para profissionais





LabelPack

Materiais de informação

- Guias da Comissão Europeia para consumidores
- Flyer para consumidores
- Flyer para profissionais
- Banner digital





AGÊNCIA PARA A ENERGIA

Guia do Consumidor para Aquecedores de Ambiente e Combinados Energeticamente Eficientes

Escolher um sistema de aquecimento eficiente para a sua casa é uma maneira eficaz de garantir a redução da sua fatura energética.

> Este guia ajuda-o a tomar uma decisão informada e eficiente.

A etiqueta dos aquecedores ambiente

A cada aquecedor corresponde uma etiqueta que apresenta uma escala de A++ (mais eficiente) a G (menos eficiente). Existem etiquetas para caldeiras, produtos de cogeração, bombas de calor de baixa e alta temperatura. Adicionalmente existe mais uma etiqueta para sistemas mistos, que juntam vários produtos num só sistema.

Aquecedores de Calor Aquecedores de Calor Combinados Co

Apesar da variedade de etiquetas, todas seguem o mesmo esquema, simples de entender.

- 1. Fabricante
- 2. Modelo
- 3. Identificação do produto pelo pictograma
- Radiador L Toma de água

 4. Nível máximo de ruído interior
- Nível máximo de ruído exterior
- Caldeiras combinadas que operam apenas
- Caldeiras combinadas que operam apenas fora das horas de ponta
- Mapa de temperaturas Europeu com 3 zonas climáticas

20





SOUSA



Comunicação com profissionais e consumidores



e para o nível de consumo do seu agregado familiar. Basta, para isso, usar a calculadora

- Artigos em media especializado e generalista
 - Mais de 50 artigos desde Setembro de 2015





21







Comunicação com profissionais e consumidores

- Presença em feiras e outros certames
 - ADENE
 - SIL2015;
 - Green Business Week 2016
 - Tektónica 2016
 - APISOLAR
 - Concreta 2015
 - DECO
 - Feira Nacional Agricultura 2016
 - Feira Pombal 2016
 - Feira Évora 2016











Comunicação com profissionais e consumidores

- Workshops e conferências
 - ADENE
 - Etiquetagem Energética de Produtos, Novembro 2015
 - Lisboa E-Nova, Fevereiro 2016
 - •ENACT, Abril 2016
 - APISOLAR
 - Concreta 2015







Comunicação com profissionais e consumidores

Ações nos media

- DECO
 - National Radio Antena 1 (Maio 2016)
 - Economic Tv Channel (Junho 2016)



ADENE

Campanha On-OFF (Agosto 2016)

QUERCUS

Minuto Verde (Outubro 2016)











Actividades para 2017

- Publicação do Guia de Etiqueta Energética dedicado aos profissionais que contactam com o consumidor
- Organização de 6 sessões de formação em Centros de Arbitragem de Consumo, parceria com a DGC
- Novas formações para profissionais instaladores, com enfoque na utilização da área de utilizador e gestão da base de dados de equipamentos
- Ações de comunicação com o consumidor final
- Novos vídeos de promoção da etiqueta energética junto do consumidor
- Publicação de artigos de informação
- Participação em feiras e eventos profissionais e generalistas



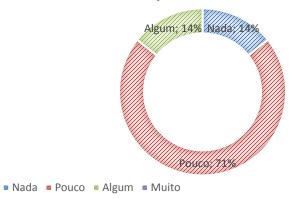


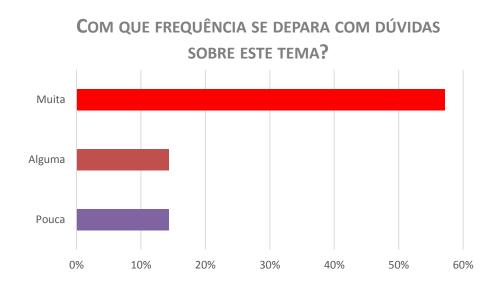


Actividades para 2017

- Guia de Etiqueta Energética
- Formação em Centros de Arbitragem de Consumo

TEM CONHECIMENTO DA LEGISLAÇÃO SOBRE ETIQUETAGEM ENERGÉTICA?







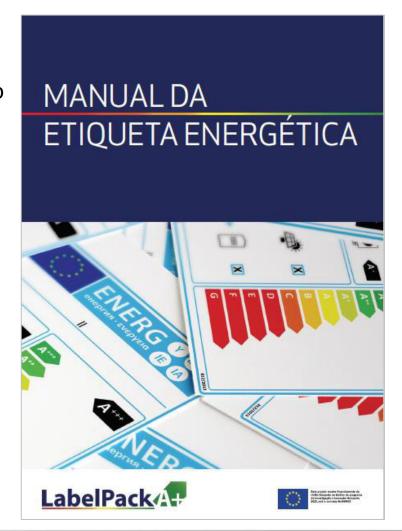




Actividades para 2017

- Guia de Etiqueta Energética
- Formação em Centros de Arbitragem de Consumo











Anexo – Portuguese pilot implementation report in english







D3.6 – Portuguese pilot implementation report

15th of September 2016





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1 Introduction

The Portuguese National Pilot Plan systematizes the activities to be conducted in Portugal within the Label Pack A+ project.

In the first year of its implementation, an analysis is pursued to track the activities that have been developed, as well as goals and targets already fulfilled and to fulfil in the upcoming months of the project.

An important step is the cooperation with the National Energy Efficiency Fund that launched a tender process for financing water heating solutions in the residential and offices sector. The tender is open from July to November 2016 and will support the acquisition of solar thermal systems, complete new heating solutions with the support of conventional heaters and conventional heaters. For the three cases the energy label, product or system, is required.

Regarding the activities developed within LPA+, in summary, the Portuguese NSP was created, the 1st meeting held and all the participants have acknowledge their participation in the NSP and agreed to have their logo in the Portuguese webpage.

The trainings have also started according to the programme and more than 150 professionals have already participated, from public entities technicians to installers.

Several consumer oriented actions have also been organized, focusing both on the general public and younger audience where activities were promoted in cooperation with schools.

As for the communication activities, more than 30 articles on the new heating energy label have been published and the Portuguese consortium has been present in several technical and public oriented events and fairs.

The upcoming activities will focus on the training of public entities professionals, responsible for the contact with the end-consumer and with front-end sellers, from wholesale retailers, with responsibilities for the package label in customized packages.

More trainings focused on the installers are foreseen for the 1st semester of 2017.

The communication activities will also continue via presentations at sectorial events, professional trade fairs and dedicated communication media.





2 Legal context

Within the National **Energy Efficiency Fund** (technically participated by ADENE) a tender for financing the substitution of water heating products/systems in the residential and offices sector was launched in July and it will be available until November 2016.

Three solutions are possible:

- Acquisition of a solar thermal system to integrate with an already existing conventional heater (requirement: package energy label, considering the existing water heater and the new solar thermal system, minimum class A)
- Substitution of the existing heating solution with the acquisition of a new heating package composed
 of a solar thermal system and a conventional backup heater (requirement: package energy label
 minimum class A+)
- Substitution of the existing heater with the acquisition of a more efficient conventional water heater (requirement: product energy label minimum class A)

The fund offers a **60% co-financing** of the overall solution, with funding caps of:

- Acquisition of a solar thermal system: 2.500€
- Substitution of the existing heating solution with the acquisition of a new heating package composed of a solar thermal system and a conventional backup heater: 3.000€
- Substitution of the existing heater with the acquisition of a more efficient conventional heater:
 1.500€

The proposals are to be evaluated once the call is closed and the ratings privilege solar thermal solutions and systems with high expected energy savings.

3 National Stakeholders Platform

The Portuguese National Stakeholders Platform (NSP) is composed by the most relevant stakeholders in the Portuguese heating market. It comprehends legal actors as well as the relevant market associations, from manufactures to installers and system designers, consumer organization and non-governmental organizations in the energy and environment domain.

ASAE, the Portuguese market surveillance entity, was called upon, and an individual meeting was held, but did not accept the invitation to be part of the NSP.

The main goal of the Portuguese NSP is to engage the most relevant actors in the heating market in the successful deployment of the energy labelling directive for heating appliances.

The NSP is responsible for validating the National Pilot Project (NPP) and assisting/facilitating its successful implementation throughout the project's timeframe. The NSP is to physically meet three times during the NPP implementation and, during the whole project timeline, exchange experiences in order to promote the constant revision and improvement of the programme.





3.1 Goal (MoU)

The goal of the Portuguese National Stakeholders Platform is to gather a consultancy group that critically analyses, comments and contributes to the National Pilot Project. For this consultancy group ADENE, APISOLAR and DECO invited the most relevant agents in the Portuguese heating appliances market.

The contributions requested from each participant can summarily be systematized into:

- 1. Participation in the NSP
- 2. Evaluation of the online platform and tools
- 3. Communication and Dissemination of the Label Pack A+

1. Participation in the NSP

The participation in the NSP requires the participation in three meetings along the project duration and the contribution to the validation of the documents presented by the Portuguese consortium.

The first meeting was held on the 22nd of June 2015. The main goal was to present, gather contributions and validate the Portuguese NPP in order to assure the complementarity between the activities proposed within the Label Pack A+ and external activities already established by other agents in the market.

The second meeting is expected to be held on the 26th of September 2016, and the aim is for it to be an evaluation of the activities already developed and the identification of barriers and opportunities to revise the action plan for the forthcoming period.

The last meeting is the presentation of the final activities report and the collection of inputs and critical feedback that can be systematized and presented already in the context of WP4, policy recommendations to be provided to the European Commission as feedback for the implementation of the dispositions relating to the package label.

The participation in the NSP was formally acknowledged by all the participating members via an email, validating the minutes from the 1st meeting and agreeing to display the organization's logo in the Portuguese website, in the NSP webpage.





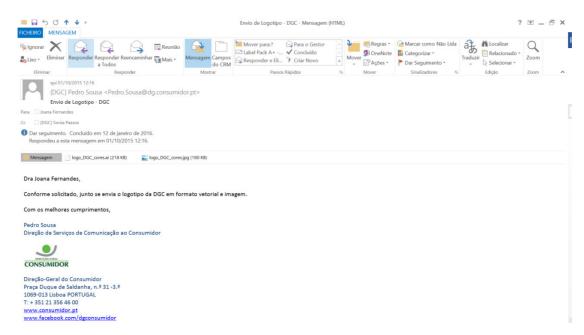


Figure 1 – Email from DGC sending their logo for the NSP webpage

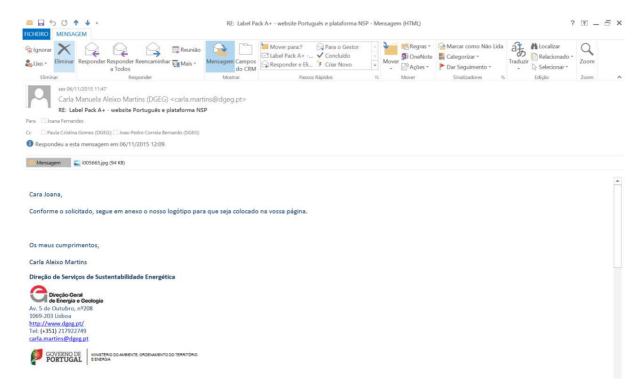


Figure 2 - Email from DGEG sending their logo for the NSP webpage





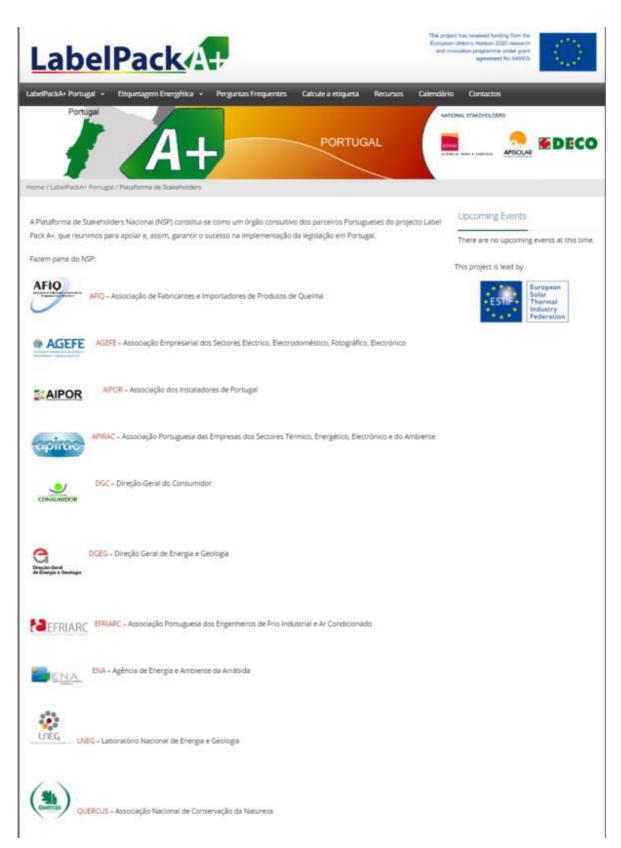


Figure 3 – Print screen of the area dedicated to the NSP in the Portuguese webpage.





2. Evaluation of the online platform and tools

NSP participants were, and continuously are, invited to contribute, comment and evaluate the online platform. So far the NSP has been invited to test the online labelling tool and the installer's private area. Valuable contributions were received regarding the usability and validity of the tool. Suggestions were also made regarding the contents of the Portuguese website, and some of the proposed deliverables were also revised by some of the NSP members.

3 Communication and Dissemination of the Label Pack A+

NSP participants are invited to disseminate the Label Pack A+ project through their media and via their network of associates, in particular the industry associations.

To this end a digital banner was developed and adequate to the specificities of some of the NSP members websites. The digital banner is a direct link to the online calculation tool.



Figure 4 - Print screen of APIRAC's homepage with LPA+'s digital banner



Figure 5 - Print screen of DGEG's homepage with LPA+'s digital banner





3.2 Composition

The Portuguese National Stakeholders Platform is composed by:

DGEG – Direcção Geral de Energia e Geologia

General Direction for Energy and Geology

AFIQ - Associação Fabricantes e Importadores de Equipamentos de Queima

Industry Association for the manufacturers and importers of burning equipment's

AGEFE – Associação Empresarial dos Sectores Eléctrico, Electrodoméstico, Fotográfico, Electrónico

Electric, Electronic and Photographic equipment enterprise association

AIPOR - Associação dos Instaladores de Portugal

Portuguese Installers Association

APIRAC - Associação Portuguesa das Empresas dos Sectores Térmico, Energético, Electrónico e do Ambiente

Portuguese Association for the companies operating in the thermal, energy, electronic and environmental sectors

EFRIARC - Associação Portuguesa dos Engenheiros do Frio Industrial e Ar Condicionado

Portuguese Cooling and Air Conditioning Engineers Association

LNEG - Laboratório Nacional de Energia e Geologia

National Energy and Geology Laboratory

DGC - Direcção Geral do Consumidor

Consumer General Direction

QUERCUS - Associação Nacional de Conservação da Natureza

QUERCUS - National Association for the Nature Conservation

3.3 Specific Activities

Comment and validation of the Portuguese NPP

Comment and validation of the online platform, labelling tool and internal users' area

Dissemination of the LPA+ project activities

Participation in LPA+ specific events

Support to the technical helpdesk





4 Online Platform

4.1 Managing the platform at the national level

ADENE is the partner responsible for the Portuguese platform.

4.2 Helpdesk

The Portuguese helpdesk is operational since September 2015.

The service is managed by ADENE, in cooperation with APISOLAR and DECO, who are called whenever the questions posed are in their domains of action. Additionally the Label Pack A+ consortium is also contacted when the national resources are unable to respond.

The helpdesk is available via:

- Web contact;
- Email;
- Phone

In the first 10 months of operation the helpdesk has received 20 contacts, mostly from suppliers and installers.

Tutorials and step by step manual and videos on "how to operate the platform and use the calculation tool" are to be developed in the 2nd semester of 2016.

The website also displays a list of 15 FAQs – Frequently asked questions. These are revised periodically, namely integrating some of the questions posed to the helpdesk.

5 Training/Information Activities

5.1 Label Pack A+ specific

The Portuguese NPP has two main targets: installers, at broad, and consumers. Nevertheless, other market actors, such as policy technicians and heating equipment sellers will also be targeted. The targets are:

Activity	Nr.º Actions	Participants
Policy Professionals	8-10	50
System Designers	3	45
Installers	15	150
Sellers (at retail)	12	120
Consumers (direct)	6	120

Package Labels simulated/emitted in the LPA+ platform	2100





5.1.1 For the whole market value chain

Two main communication sessions, aimed to the general professional actors, have been organized, one still in 2015, in Oporto and a communication session in cooperation with Lisbon's Energy Agency, Lisboa E-Nova, on the 2nd of February 2016.

The session in Oporto was dedicated to Ecodeisgn and Energy Labelling at broad.

The session with Lisboa E-Nova was exclusively dedicated to the heating label within the LPA+ project. The presentation is available in the Portuguese website at, http://www.label-pack-a-plus.eu/portugal/atividades-nacionais/ and the video of the session may also be viewed via youtube: https://www.youtube.com/watch?v=SCL44KE4T g&feature=youtu.be

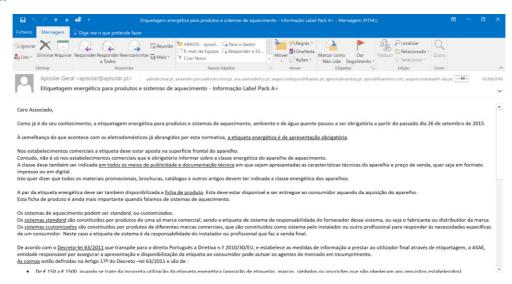
5.1.2 Policy and market surveillance actors

- 1 action with DGEG, 18th of February 2016– 9 participants
- 1 action with DGC, 12th of January 2016 16 participants
 - 8 other actions are to be organized with DGC, distributed throughout the country. The training programme will be broaden to cover the energy labelling topic at broad, aiming to respond to the needs identified by these professionals.

The contacts with ASAE were not so fruitful and, although we will still try to approach them again, we cannot expect a close cooperation to be in order.

5.1.3 Manufacturers (APISOLAR)

Manufacturers are not the focus of the Label Pack A+ training campaign. Nevertheless, smaller manufacturers, namely working at the national solar thermal market scale, who do not have a cooperative message regarding the new legislation on the energy labelling of heating appliances are targeted, via direct contact from APISOLAR. A communication/information newsletter was sent to all APISOLAR associates, detailing the responsibilities within the regulation and the tools made available by the Commission and the LPA+ consortium.







5.1.4 Distributors and Wholesalers

ADENE intended to contract a trained expert to provide these training. However since no applications were received in the procurement process it was decided to revise the training sessions in order for ADENE to provide them itself. Contacts have already been hold with Leroy Merlin and the goal is to successfully contact other whole sale retailers in order to promote 3 to 5 sessions dedicated to the sellers.

5.1.5 Project Designers

Solar and Heating system designers

- 1 action with ADENE Academy, at the solar thermal system designers course, 14th of March 2016 –
 9 participants
- 2 actions in partnership with EFRIARC (member of the NSP), in Lisbon and Oporto, 20th and 21st of April -
- 15 participants in Lisbon and 16 participants in Oporto





Figure 6 – Pictures from the trainings to system designers, organized with EFRIARC, in Oporto and Lisbon

Actions aiming at new professionals are also aimed. To this end ADENE will, during the 2nd semester of 2016 contact IFP – The Portuguese Training Institute, as well as with other reference training institutes to offer a training module in the labelling of solar heating solutions.

5.1.6 Qualified Experts within the National Energy Certification System for Buildings

 ADENE forward to the network of Portuguese Qualified Experts within the EPBD specific information regarding the link between the heating labelling framework and the buildings energy certificate.
 Approximately 2000 experts received the information and some have also attended the trainings dedicated to other professionals.

5.1.7 Installers and Integrator Installers (APISOLAR)

APISOLAR is the Portuguese partner responsible for the trainings aimed at installers. The first training was held on the 20th of November 2015 and in the 1st semester of 2016 seven other trainings were organized. A total of 240 professionals registered and from these 173 attended the trainings.





	LOCATION	EVENT	MONTH/YEAR	Registrations	PARTICIPANTS
1	Porto	Concreta	20th November 2015	40	31
2	Albufeira	-	11th February 2016	10	8
3	Lisboa	-	3rd March 2016	20	14
4	Leiria	•	4th March 2016	29	25
5	Porto	-	10th March 2016	64	42
6	Viseu	-	11th March 2016	17	12
7	Loulé	-	14th April 2016	37	27
8	Lisboa	Tektonica	6th May 2016	23	14
	TOTAL			240	173













Figure 7 – Photos from the training sessions with installers, promoted by APISOLAR

New training sessions, 3 to 6, are foreseen for the 1st semester of 2017, upon the revision of the training content and once the user private area is operational.

5.1.8 End-consumers (DECO)

DECO is responsible for the communication with consumers. To this end it organized in cooperation with another European funded project, CLEAR, several workshops all over Portugal. In the 1st semester of 2016, 18 workshops were organized for the general population and 15 in cooperation with schools for the scholar community. In the general public sessions 433 consumers were targeted and in the scholar sessions 460 students received information as well.







Figure 8 – Location of Deco's communication sessions (red – general population, green – schoolar community)

Aiming to perceive the Portuguese consumer understanding of the heating equipment energy label DECO has also prepared a survey, running from June to September

During the 1st semester of 2017 DECO will organize a VOP POP, interviews with members of the general public to perceive their reaction to the label in the market and the impact it has had in their system acquisition decision.

As for the dissemination with Regional and Local Energy Agencies, ADENE sent an email with information regarding the project and the labelling regulation to the national network of energy agencies.

5.2 External do Label Pack A+

Cooperation with existing events mainly occurred at the communication level, with the participation in trade events and consumer oriented events. More details are provided in communication.





6 Monitoring activities

6.1 Targets

	Tarç	jet	Achieved		
Activity	Nr.º Actions	Participants	Nr.º Actions	Participants	
Policy Professionals	8-10	50	2	25	
	3	45	3	40	
Installers	15	150 - 200	8	173	
Sellers (at retail)	12 120		del	elayed	
Consumers (direct)	6	120	18	433	

As for the number of package labels simulated/emitted in the LPA+ platform it is still not possible to access this number, though an indicator are the number of visits to the online tool area. From October 2015 to July 2016 a total of 700 visits (BSW provides the ore accurate number) have been registered.

Package Labels simulated/emitted in the LPA+ platform	2100

6.2 KPIs

Activity	Direct KPI	KPI Oct15/Jul16	Indirect KPI	Indirect KPI Oct15/Jul16
Policy Professionals	 Presence at training session Nr. of contacts with the Portuguese LPA+ helpdesk 	• 25 • 2	Accesses to ADENE's LPA+ webpage	•
System Designers	 Presence at training session Nr. of contacts with the Portuguese LPA+ helpdesk 	• 40		
Installers	 Presence at training session Nr. of contacts with the Portuguese LPA+ helpdesk 	• 173	 Accesses to APISOLAR's LPA+ webpage Accesses to AIPOR's LPA+ webpage Nr. of subscribers of AIPOR's newsletter 	• NA • NA • 2100





Sellers (at retail)	 Presence at training session Nr. of contacts with the Portuguese LPA+ helpdesk 	-		
Consumers (direct)	 Presence at training session Contacts in fairs and consumer events Nr. of contacts with the Portuguese LPA+ helpdesk Nr. of contacts with the DCG offices (on this subject) 	• 433 • XX • -	Nr. of clicks at DECO's LPA+ webpage	• 790
Consumers (indirect)			Nr. of subscribers of DECO Proteste magazine	• 487000
General	Nr. of accesses to the Portuguese LPA+ webpage			

7 Communication Activities

7.1 Conferences/Workshops

- ADENE
 - Labelling workshop on the 11th of November 2015, organized by ADENE
 https://www.seep.pt/pt-PT/Noticias/Paginas/Seminario-Etiquetagem-Energetica2.aspx
 - Heating Label session on the 2th of February 2016, organized by Lisboa E-Nova http://lisboaenova.org/pt/podcasts/joana-fernandes/etiquetagem-energetica-de-produtos-e-sistemas-de-aquecimento-pe-02022016-
 - ENACT's workshop on 28th of April 2016, organized by ADENE
 - Ecodesign and the Portuguese HVAC sector on the 29th of June 2016, organized by the Engineers Order
 - http://www.ordemengenheiros.pt/pt/agenda/ecodesign-e-o-setor-de-avac-emportugal/
- APISOLAR at Concreta, Nov 2015, organized by APISOLAR





7.2 Articles in the media

Since September 2015 more than 30 articles concerning the energy labelling of heating products and systems have been published in the Portuguese media.



Figure 9 - Example of some printed and digital articles in the Portuguese media

The complete list of articles published in the Portuguese media is available in attach.

7.3 Presence in trade fairs

- ADENE
 - Sil, October 2015
 - · Green Business Week, March 2016
 - Tektónica, May 2016
- APISOLAR
 - Concreta, Nov 2015
- DECO
 - Feira Nacional Agricultura, March 2016
 - · Feira Pombal, May 2016
 - Feira Évora, June 2016







Figure 10 - ADENE's stand at the Green Business Week and Deco's at Évora Fair

7.4 Materials

All the materials are available at the Portuguese webpage, at the resources section: http://www.label-pack-a-plus.eu/portugal/recursos/

- Translation of the European Commission's space heating brochure
- · Translation of the European Commission's water heating brochure
- Translation of the European Commission's guidelines accompanying the regulation
- LPA+ Portuguese flyer for professionals
- LPA+ Portuguese flyer for consumers
- LPA+ Portuguese roll-up





Figure 11 - Portuguese roll-up and consumer flyer





ADENE also produced recently consumer oriented brochures presenting the most common energy efficiency opportunities within the energy certification for buildings. The energy label of heating products and systems was included in the two brochures: heaters and solar thermal energy.





Figure 12 - ADENE's brochures on heaters and solar termal energy

7.5 Consumer activities

Dedicated Media Actions

- National Radio Antena 1 (25th of May 2016)
- Economy TV Channel (20th of June 2016)



Figure 13 - Valter Sousa at the Economy TV Channel

Consumer Survey

 DECO - with the support of Proteste (DECO's Magazine) ADENE and APISOLAR launched an online survey to consumers regarding the energy label. The results will be published in September.





Surveymonkey questionnaire communicated via websites, newsletters, etc.



Figure 14 – Screen shot of the consumer's survey (partial view)

7.6 Upcoming events

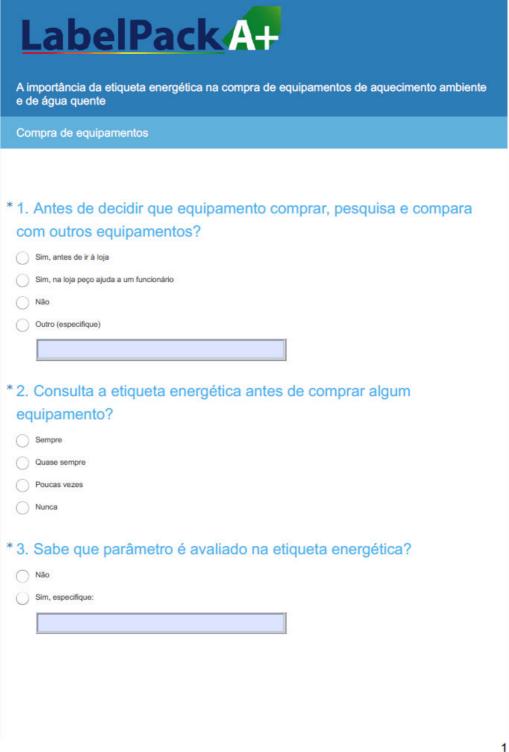
For the upcoming semesters, 2nd 2016 and 1st 2017, the following activities are foreseen:

- ADENE at SIL, trade fair, in October
- ADENE will publish the Labelling Manual for consumers
- Within a national energy efficiency campaign promoted during August 2016, two videos, on heaters and solar thermal energy, will include information on the energy labelling
- Participation at workshops that the consortium is invited to, namely within the context of the National Energy Efficiency call, Aviso 20. The 1st is planned for the 6th of September.





ANNEX - Consumer survey by DECO







base na informação fornecida na etiqueta energética?	
Sim	
Não	
Não sei como os calcular	
LabelPack A+	
A importância da etiqueta energética na compra de equipamentos de aquecimento ambie e de água quente	ente
Compra de equipamentos	
* 5. Comprou ou está a pensar comprar algum equipamento de	
* 5. Comprou ou está a pensar comprar algum equipamento de aquecimento ambiente ou de água quente?	
aquecimento ambiente ou de água quente?	
aquecimento ambiente ou de água quente? Sim Não	
aquecimento ambiente ou de água quente?	
aquecimento ambiente ou de água quente? Sim Não	
aquecimento ambiente ou de água quente? Sim Não * 6. Onde comprou ou onde irá comprar o equipamento?	
aquecimento ambiente ou de água quente? Sim Não * 6. Onde comprou ou onde irá comprar o equipamento? Loja física	

* 4. Costuma calcular os custos de utilização do equipamento com





*	7.	Qual a principal razão para optar por esse local de compra?						
	0	Relação de confiança já estabelecida						
	0	Preço mais baixo						
	0	Proximidade com a habitação						
	0	Possibilidade de acumular descontos						
	0	Outro (especifique)						
*	8.	Qual é para si o aspeto-chave na escolha de um equipamento de						
	aq	uecimento?						
	0	Consumo de energia						
	0	Marca						
	0	Preço						
	0	Classe de eficiência energética						
	0	Impacte ambiental						
	0	Desempenho						
	0	Design						
*	9.	Qual a sua principal fonte de informação na compra de						
		uipamentos de aquecimento ?						
	0	Fabricantes ou instaladores						
	0	Amigos ou familiares						
	0	Exposições e feiras						
	0	Jornais e revistas						
	0	Entidades governamentais						
	0	Associação Ambiental						
	0	Associação de Consumidores						
	0	Televisão						
	0	Internet						



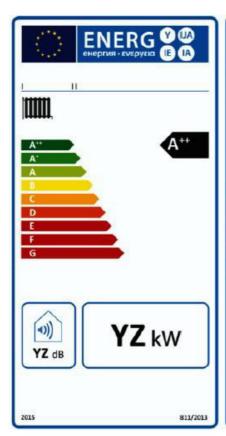


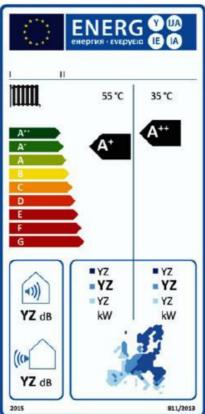


A importância da etiqueta energética na compra de equipamentos de aquecimento ambiente e de água quente

A etiqueta energética de equipamentos de aquecimento

- * 10. Já conhece a etiqueta energética dos equipamentos de aquecimento ambiente (exemplo: caldeiras, bombas de calor) ?
 - Sim
 - (Não

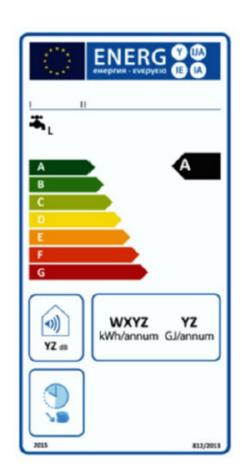








- * 11. Já conhece a etiqueta energética dos equipamentos de aquecimento de água (exemplo: esquentadores, termoacumuladores, caldeiras) ?
 - Sim
 - Não



- * 12. Que informação é transmitida no pictograma abaixo?
 - Tamanho do equipamento

 Quantidade de água que o equipamento consegue aquecer
 - Tamanho da casa e localização do equipamento a ser instalado
 - Outro (especifique)





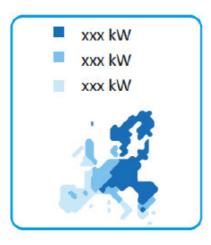


* 1	3.	Que	informac	cão é	transmitid	a no pio	ctograma	abaixo?
-----	----	-----	----------	-------	------------	----------	----------	---------

0	Mapa que indica os países onde a etiqueta energética é obrigatória
0	Mapa de temperaturas da Europa - as zonas mais frias estão a azul es

Mapa de radiação solar da Europa - as zonas com mais sol estão a azul claro

Outro (especifique)



* 14. Que informação é transmitida no pictograma abaixo?

0	Mapa que indica os países onde a etiqueta energética é obrigatória
0	Mapa de temperaturas da Europa - as zonas mais frias estão a azul escuro
0	Mapa de radiação solar da Europa - as zonas com mais sol estão a azul claro
0	Outro (especifique)







- * 15. Sabe que para além da etiqueta de produtos de aquecimento, existe também a etiqueta para sistemas, ou seja, para solução de aquecimento constituídas por um produto convencional e por um sistema solar ?
 - () Sim
 - Não