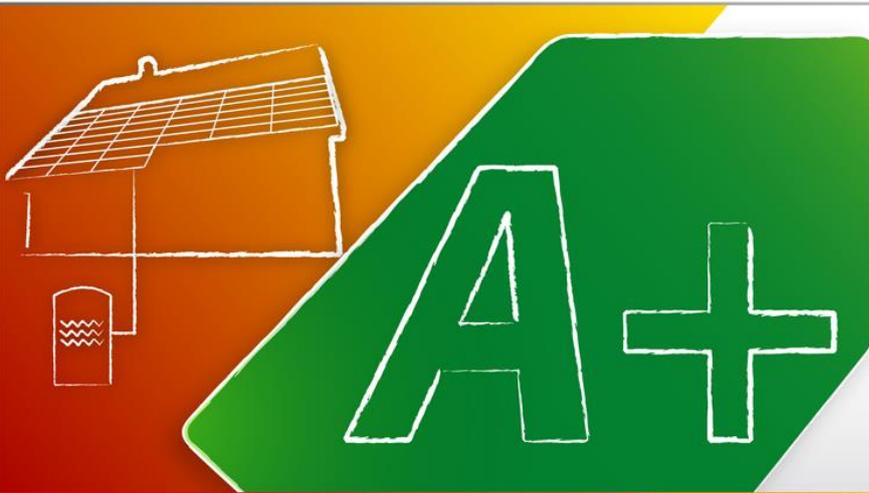




This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

National Implementation Strategy



**United Kingdom
National Pilot Project**

20/09/2015



Table of Contents

Table of Contents	2
Introduction	3
National Stakeholders Platform	4
Purpose and responsibilities	4
Composition	4
Specific Activities	5
Online Platform	5
Managing the platform at the national level	5
Helpdesk	5
Training/Information Activities	5
Market stakeholders ongoing/planned activities	Error! Bookmark not defined.
Label Pack A+ specific.....	Error! Bookmark not defined.
Manufacturers	Error! Bookmark not defined.
Distributors	Error! Bookmark not defined.
Project Designers	Error! Bookmark not defined.
Installers	Error! Bookmark not defined.
Integrator Installers.....	Error! Bookmark not defined.
End-consumers	Error! Bookmark not defined.
External Events	9
Monitoring activities	9
Targets	9
KPIs.....	10
Milestones and timeline	Error! Bookmark not defined.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

Introduction

The United Kingdom National Pilot Plan organises the activities to be conducted in the UK within the LabelPack A+ project. In the first year of the projects implementation, an analysis has been carried out to track the activities so far, as well as goals and targets that have already been completed or are to be completed in the following months of the project. During the last year the UK's NSP was created and an initial meeting was held in July 2015. The project launched the online tool on the 26th September 2015 and the UK has started to train the relevant actors. As part of the communication plan two press releases have been sent out and there has been coverage in trade press on the new heating energy label and the UKs role as part of the project. So far the main focus has been training the installers through trade shows and webinars. The first installer training session was held in Scotland and upcoming activities involve similar sessions in London, the Midlands and Northern Ireland.



National Stakeholders Platform

Purpose and responsibilities

The purpose of the National Stakeholders Platform (NSP) is to provide oversight and guidance to the National Pilot Project (NPP). The responsibilities of each of the stakeholders are to attend quarterly meetings (in person or through teleconferencing), to share knowledge on energy labelling, to provide feedback and guidance on the activities planned in the NPP, and to disseminate project outputs to their networks.

Composition

The NSP is composed of bodies from different spheres within the heating industry, government and consumer bodies. This is intended to give a broad view of the industry, and enable the NPP to impact all aspects of the industry. The NSP is comprised of:

Organisation	Description of Organisation	Organisation Type	Acronym
Energy Saving Trust	Consumer body funded by government	Consumer	EST
Institute of Domestic Heating & Environmental Engineers	Trade body for heating engineers	Installer	IDHEE
Department of Energy and Climate Change	Government body in charge of energy	Government	DECC
The Chartered Institution of Building Services Engineers	Standards and professional body for building service engineers	Installer	CIBSE
New and Renewable Energy Centre	Training and testing body	Training	NAREC
Regen SW	Regional renewables trade body for SW England	Industry	RSW
Action Renewables (NI)	Northern Irish Renewables body	Industry	ARNI



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

Specific Activities

The NSP participants were asked to contribute to evaluating of the online platform and tools. So far the NSP has tested the online labelling tool. We received some valuable contributions regarding the usability of the tool.

The NSP participants also contributed to the FAQs and the list of events. The next NSP meeting will be in November 2016 where we hope to plan some more specific activities for the NSP participants.

Online Platform

A major part of the NPP is the online platform. This will be a website built at European level but managed at UK level, containing information and tools for energy labelling, as well as a helpdesk to provide information to consumers and installers.

Managing the platform at the national level

The NPP coordinator, Solar Trade Association (STA) will be managing the UK online platform. They may rely on the NSP to provide content, testing and feedback on the content and tools in the online platform.

The NSP will provide feedback and testing on the online platform, as well as helping to shape the content for the website through sharing existing FAQs or other content that they have already developed for their own stakeholders.

Helpdesk

The UK helpdesk has been in operation since September 2016. It originally started on Zendesk to allow NSP members to contribute to an online community forum. However due to no questions or interaction the helpdesk has been moved back to the website. A selection of FAQ's have been provided and an email address for any additional questions: labelpackplus@solar-trade.org.uk

In the first 10 months of operation the helpdesk has received 3 inquires, mostly from suppliers and installers.

The website displays a list of 6 FAQs – Frequently asked questions. These are revised periodically, namely integrating some of the questions posed to the helpdesk.

Training/Information Activities

Label Pack A+ specific

The UK NPP mainly focuses on training installers and consumers. Other markets will also be targeted.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

TARGETS	UK
Policy Makers	10
Designers	10
Facility Managers	0
Manufacturers	0
Installers	50
Salesman	50
Consumers	60

The project intends to add valuable training/informative activities in addition to the existing activities described above. These are described below. In addition to these events regional seminars are in the process of being set up to provide training.

2015		
Event		Location
Heating and Renewables Roadshow 2015	10 th September	Coventry
Heating and Renewables Roadshow 2015	15 th September	Exeter
The Renewables Event	15 th & 16 th September	Birmingham
Heating and Renewables Roadshow 2015	17 th September	Farnborough
Heating and Renewables Roadshow 2015	22 nd September	Edinburgh
Heating and Renewables Roadshow 2015	24 th September	Manchester
Renewable UK 2015	6 th October	Liverpool
Energy 2015	6 th October	Birmingham
Solar Energy UK	13 th October	Birmingham
PHEX	14 th -15 th October	Manchester
PHEX	18 th -19 th November	London
Renewable Futures and Green Energy Awards	25 th November	Bath
2016-2018		
Ecobuild	8 th -10 th March	London
The Green Building Roadshow ecoSHOWCASE	April	London
All Energy	15 th -16 th May 2016	Glasgow
Installer 2016	12 th -14 th May	Coventry
ECO TECHNOLOGY SHOW 2016	11 th -12 th June	Brighton
Plumbing & Heating Trade Event	September 2016	Belfast
Heating & Renewables Roadshow	September	London
Solar Energy UK	October	Birmingham
PHEX	November	London



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

Manufacturers

Manufacturers are not the focus of the Label Pack A+ training campaign. Nevertheless, smaller manufacturers, namely working at the national solar thermal market scale, who do not have a cooperative message regarding the new legislation on the energy labelling of heating appliances are targeted, via direct contact from Solar Trade Association. Through the Solar Trade Association Solar Thermal working group manufacturers have been targeted. In addition information from the Solar Trade Association's newsletter was sent out updating members on the LPA+ project.

Distributors

Solar Trade Association has sent information to their distributor members.

Installers

Three training sessions have been held for installers. The first training was held on the 4th and 5th of May 2016 and on the 18th May 2016. A total of 14 professionals registered attended the trainings.



First Name	Surname	Company / Organisation	Signature
Jason	Lowey	Campbell & Kennedy	
Mark	Fazzini	Campbell & Kennedy	<i>[Handwritten Signature]</i>
Chris	Bratherton	Ecolution	<i>[Handwritten Signature]</i>
Chris	Clark	Eimtec Energy	
Steve	Scott	Forster Group	<i>[Handwritten Signature]</i>
Shona	Anderson	Forster Group	<i>[Handwritten Signature]</i>
John	Forster	Forster Group	<i>[Handwritten Signature]</i>
Allstair	Roberts	iPower Energy Ltd	
Jon	Cape	iPower Energy Ltd	<i>[Handwritten Signature]</i>
Andrew	Dempster	Lark Energy	<i>[Handwritten Signature]</i>
Peter	Banks	Lark Energy	
Laura	Brown	Narec Distributed Energy	<i>[Handwritten Signature]</i>
Shirley	Paterson	Next G Energy	<i>[Handwritten Signature]</i>
Euan	Anson	Rexel Energy Solutions	<i>[Handwritten Signature]</i>
Thomas	McMillan	Savills	
Peter	Randall	Solar Kingdom Ltd	<i>[Handwritten Signature]</i>
Peter	Vamplaw	Solarcentury	



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905



ATTENDEES

First Name	Surname	Company / Organisation	Signature
Peter	Randall	Solar Kingdom	<i>Peter Randall</i>
Stuart	Elmes	Viridian Solar	<i>Stuart Elmes</i>
Jamie	Di Sotto	AES Solar	<i>Jamie Di Sotto</i>



Book to Exhibit 

Home > What's On > Associated events > Everoze.solar trade ass. EU labelpack > LabelPack A+

LabelPack A+

Come along to stand E38 to hear about the EU LabelPack A+ project and receive a training session for professionals in the heating market. From 26 September 2015 on, all newly installed space heating and water heating systems have to be supplied with energy efficiency labels in all EU-member states. Learn about your responsibilities within this legal framework and help the end-consumer to get the most out of the energy labelling and to make more efficient choices.

- The Solar Trade Association held two workshops on LabelPackA+, informing installers about new EU labelling requirements for solar thermal combined with heating and hot water systems. "We trained groups of installers on how to use the LabelPack tool, and Grant Feasey from AES Solar provided technical training on the products the energy labelling applies to. It's part of a wider workstream of ours informing the UK industry about the new energy labelling regulations, which are an EU initiative - we're disseminating knowledge about it in the UK as the lead UK trade association on the subject and members of the European Solar Thermal Industry Federation."



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

End-consumers

End consumers have been educated through the media and at trade shows. Consumer leaflets have been handed out at 4 different trade shows. The Solar Trade Association is trying to set up a consumer focused event with a large consumer body in the UK.

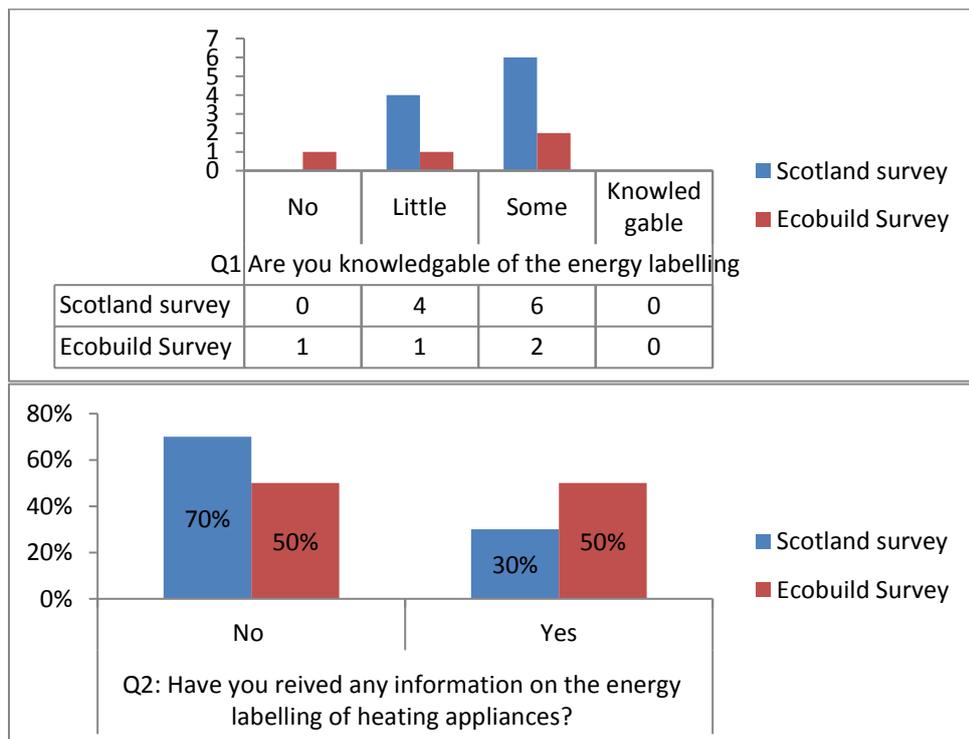
External Events

As mentioned above, there are external events to the project, many of which will be well-attended. The NSP will engage with these to aim to run seminars within these events, rather than running events specifically for the project. This will be a more effective way of engaging the right audience.

Monitoring activities

Targets

The Solar Trade Association plans to carry out a market survey to see how well the project has been disseminated. After each training session a survey has been carried out to understand the knowledge in the industry.





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

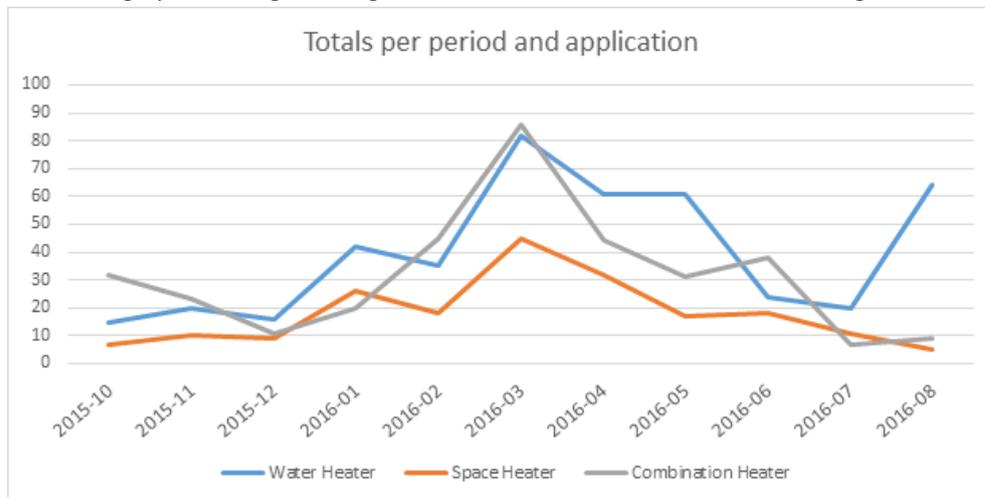
The critical targets for the project are:

- Number of professionals trained

So far through professional training sessions 14 out of the UK target of 50 installers have been trained. This number is low due to the difficult conditions in the UK market with government policy proposing to remove support for solar thermal. We aim to increase the number of consumer participants with an event next year. So far it has been difficult to measure the number due to the nature of trade shows.

- Number of labels generated

Below is a graph showing the usage of the tool between October 2015 and August 2016.



KPIs

There are other, subsidiary, indicators that will also be reported on to enable a full understanding of the success of the project:

- Media impressions
- Website hits on different informative pages

TARGETS	UK
Policy Makers	10
Designers	10
Facility Managers	0
Manufacturers	0
Installers	50
Salesman	50
Consumers	60



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

Communication Activities

Source	Title	Date	Link
Renewable Energy Magazine	New energy efficiency labels in force in the UK	25/09/15	Link
Business Green	New heating and hot water energy label rules could boost renewables market	28/09/15	Link
Edie	New energy efficiency labels come into force	29/09/15	Link
Sun & Wind Energy	Energy labelling for heating devices – an opportunity for the consumer	27/09/15	Link
Heating and Ventilating	Ideal Boilers: making ErP simple	28/09/15	Link
Sun & Wind Energy	Things you need to know about the new heating label	30/09/2015	Link

<http://blueandgreentomorrow.com/2016/10/11/labels-need-extended-beyond-fridges-washing-machines-heaters/>

The screenshot shows a website page with the following content:

- Header:** "blue&green tomorrow" logo, "SHOPSTYLE" button, and navigation menu (NEWS, FEATURES, REPORTS, INVEST, ENERGY, TRAVEL, SPEND, BOOKS & FILMS, CONTACT).
- Article Title:** "Labels Need To Be Extended Beyond Fridges And Washing Machines To Heaters" (Tuesday, October 11th, 2016 By).
- Image:** A photograph of energy efficiency labels for heating systems.
- Text:**
 - "Launched just over a year and a half ago, the EU-Wide project, the established labelling scheme for electrical appliances, is branching out to space and water heating technologies, extending from washing machines and fridges."
 - "The Solar Trade Association is the UK's representative for the LabelPack A+ project, funded by the EU Commission [1]."
 - "The efficiency label category ranks heaters from G, the lowest category, to A+++ the most efficient solution. However, only heating systems that include renewable energy sources are awarded the label category of A+ or higher."
 - "However, initial results from the project show that more action is needed by manufacturers and installers of heating kit to label their technologies so that consumers can make informed choices."
 - "Pedro Dias, Secretary General, European Solar Thermal Industry Federation (ESTIF) commented: 'A year on, it is evident that most consumers in Europe still lack information about the labelling for heating systems. Furthermore, a large number of installers still need to be trained about the use of the package label.'"
 - "The regulation introduced the 'package label', which covers the different components of a heating system. This means consumers can consider 'packages' of technologies when investing in a new heating system, based on combined performance. This innovative approach empowers"
- Right Sidebar:**
 - "Reports: Guide to Sustainable Energy 2016"
 - "Do you like what you are reading? Why not buy us a fairtrade coffee?"
 - "The Guide to Sustainable Investment May 2016"
 - "Low Carbon Investing 2016"
 - "Insight when you need it the most. Subscribe & save 33%."

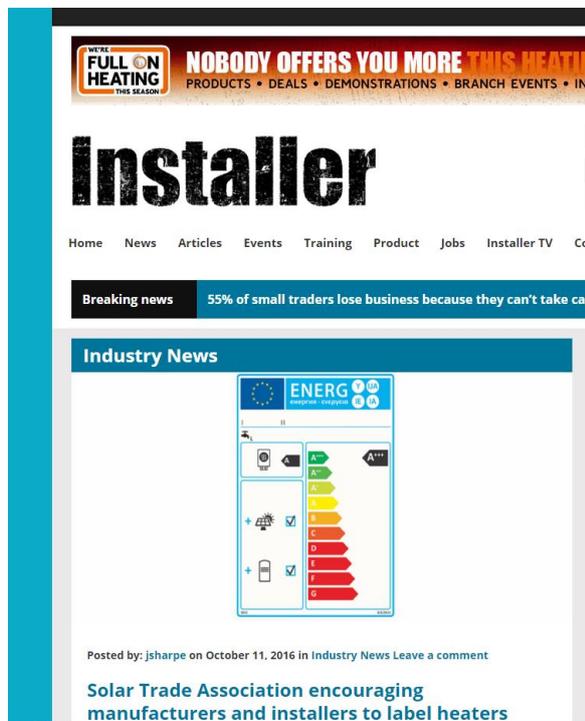


This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905

<http://www.pv-magazine.com/services/press-releases/details/beitrag/manufacturers-and-installers-urged-to-label-heaters-100026451/#axzz4MnNcayXL>



<http://www.installeronline.co.uk/sta-encourage-installers-label-heaters/>



<http://buildingproducts.co.uk/solar-thermal-helps-reach-highest-energy-savings-categories/>



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905



Presence in trade fairs

SEUK – October 2015

EcoBuild 2016



All Energy 2016



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649905



SEUK October 2016